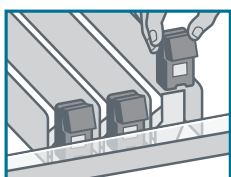# S3 i

ShelfNet™

S3i ShelfNet™ – The Intelligent Way to Reduce Shrink, Increase On-Shelf Availability and Profitability

The cost of out-of-stocks is staggering – billions of dollars are lost annually when merchandise can't be found on shelves. Profits and shopper experience suffer. With S3i ShelfNet, you will gain real-time access to actionable data and alerts that can help you deter theft, optimize inventory, improve on-shelf availability and increase sales.
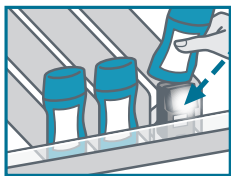
Advantages of ShelfNet

• Provides associates with notifications in real-time using the PA System and/or mobile alerts when an item facing is out of stock. These real-time alerts can indicate a theft event or prevent lost sales by communicating the need for quick restocking

• Indicates true shelf activity with reports that help merchandising and CPGs measure product performance and optimize assortments

• Confirms that items are actually on the shelf versus just on-hand somewhere in the store

• Allows LP to quickly review videos when time-stamped shelf activity reports are used in conjunction with CCTV

• Enhances customer experience through improved merchandise availability

ShelfNet System Components

• Scalable, wireless network hardware and software that is easy to install. No wiring or power is required at the shelf

• ShelfNet Sensors are compatible with most pusher systems -- the number of Sensors used can be customized to your needs

Who Benefits From ShelfNet?

Retailers: ShelfNet provides a reduction in out-of-stocks, an increase in on-shelf availability and positive shopper experiences. It can also eliminate manual shelf scanning which reduces the time to inventory merchandise while increasing accuracy.

Loss Prevention: Immediate alerts when possible theft events occur allow for quick response from LP and store associates. ShelfNet can also deter theft if a shoplifter empties several facings and hears audible alerts over the PA System, letting them know that their activity is monitored. Time-stamped activity reports provided by ShelfNet can also be used in conjunction with CCTV videos to pinpoint when theft occurs.

Operations & Merchandisers: ShelfNet indicates true shelf activity through reports that show shelf activity and compliance. It can also increase speed-to-shelf, better forecasting and quicker replenishments.
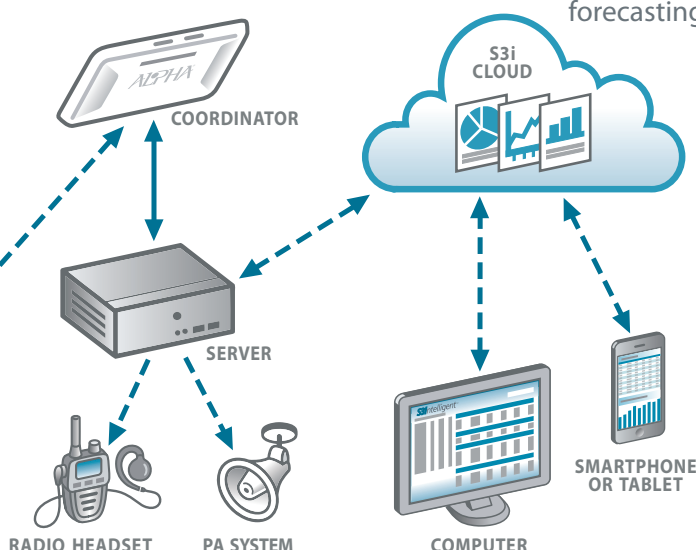
How ShelfNet Works

ShelfNet Sensors are placed on pushers and linked to merchandise.

When merchandise is removed, Sensor communicates to Coordinator

- - - WIRELESS
——— WIRED

COORDINATOR

SERVER

RADIO HEADSET   PA SYSTEM

S3i CLOUD

COMPUTER

SMARTPHONE OR TABLET

With the real-time data supplied by ShelfNet, retailers gain new insights into the availability of their merchandise and mitigate shrink from shoplifters and ORC. It provides a picture of true demand so retailers can stock the right products at the right time and keep valued customers coming back. For more information about ShelfNet, call: 888-257-4272.

alphaworld**.**com

ALPHA®
High Theft Solutions
By Checkpoint™