

PRICE CASSETTES/PRICE DISPLAYS



Price adjustments and spontaneous promotions the easy way: The flexible cassette and display system offers convenient solutions for professional merchandise display in every retail sector, including counter systems, large price displays and the designation of special offers.





In a competitive retail environment, speed is required. The flexibility to adjust prices and introduce promotions in-store is a key factor for success. In turn, consumers demand clear and attractive labeling and price marking to help them make their choices.

METO offers a wide range of solutions for professional labeling and price marking.

Highlights

- Durable, cost-effective labeling and price marking solution
- Wide range of standard cassette sizes and designs
- Your specific character set and font design on request
- Modular system for flexible content changes
- Simple to use and easy to install

Specifications

PromoSign price cassettes offer a smart and convenient labeling and price marking system for fresh produce, delicatessen and service counters.

The modular design of the system ensures easy handling: price and text changes can be made quickly at any time.

PromoSign is also easily adaptable for dual pricing, such as the display of a unit price. Mutually compatible modules allow the cassettes to be adapted and extended to your needs.

PromoSign meets all current requirements for food.

Advantages

- Prices, product descriptions and information are clear and easily legible
- Prices and products can be changed quickly and easily with the simple PromoSign system

Ease of use



Changing products and prices and inserting new text labels is simple: ...



... just pull out the slider ...



... simply change the prices as required and push the leprello slider back in. Finished!

The range



PromoSign price displays: price marking with flair



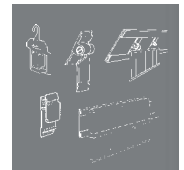
PromoSign price cassettes: amazingly practical and flexible



Electronic price marking: the solution for the future



PromoLabel: smart appearance and simple to use



Extensive range of accessories

PROMOSIGN FRUIT & VEGETABLES



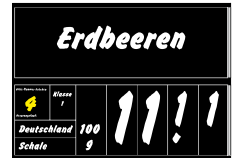
PromoSign cassettes fruit & vegetables 240 x 80 DB, chalk-look

Photo: German-language version. Any language available on request.
Application: For large-format pricing in fruit & vegetables areas.
With text insert for label format 235 x 79 mm and leporello slider.

■ Art. no.: 8327005 (German version)

Format: 240 x 174 mm
Material: Body: ABS · slider: SAN / PVC
Colour: Black RAL 9005
Leporello set: PVC, black negative, chalk-look

Unit quantity: 10



Country of origin inserts fruit & vegetables, chalk-look

Photo: German-language version. Any language available on request.
Application: Inserts for PromoSign cassettes 240 x 80 DB CL.

■ Art. no.: 9297719 (German version)

Format: 38 x 38 mm
Material: PVC
Colour: Black negative, chalk-look

Unit quantity: 50



Front

Back

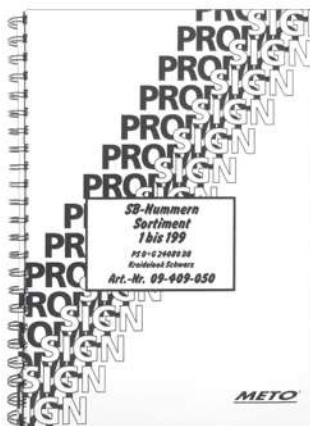
Self-service number range 1 – 199 for PromoSign cassettes fruit & vegetables

Photo: German-language version. Any language available on request.
Application: For PromoSign cassettes fruit & vegetables 240 x 80 DB.
For marking of products for self-service scales.

■ Art. no.: 9409050 (German version)

Format: 38 x 38 mm
Material: PVC
Colour: Black negative, chalk-look, yellow numbers

Unit quantity: 1



PROMOSIGN FRUIT & VEGETABLES



PromoSign cassettes fruit & vegetables 160 x 38 DB

Photo: German-language version. Any language available on request.

Art. no.	Body / slider	Leporello set
8327000	white RAL 9016 / transparent	PVC, green text
8327013*	green RAL 6024 / transparent	PVC, green text
8327001	black RAL 9005 / transparent	PVC, black negative, chalk-look
8327003	green RAL 6024 / transparent	PVC, black negative, chalk-look

* Product on request, minimum order quantity 10 units

PromoSign cassette with integrated unit price slider:

Art. no.	Body / slider	Leporello set
9005621	white RAL 9016 / transparent	PVC, green text
9005622	black RAL 9005 / transparent	PVC, black negative, chalk-look
9005623	green RAL 6024 / transparent	PVC, black negative, chalk-look

Photo: Dutch-language version. Any language available on request.

Art. no.	Body / slider	Leporello set
8328599	black RAL 9005 / transparent	PVC, black negative

Format: 160 x 84 mm

Material: Body: ABS · slider: SAN/PVC

Unit quantity: 25

Country of origin inserts fruit & vegetables

Photo: German-language version. Any language available on request.

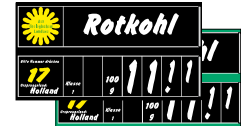
Application: Strips for PromoSign cassettes 160 x 38 DB.

Art. no.	Text
9297717	black negative, chalk-look
9297718	green

Format: 38 x 38 mm

Material: PVC

Unit quantity: 100



Please note: All article numbers on this page refer to German product versions.

PROMOSIGN FRUIT & VEGETABLES



Text range fruit & vegetables

Photo: German-language version, Any language available on request.
Application: For PromoSign cassettes 160 x 84 mm.



Art. no.	Text	Language
9011555	green	German
9011556	black negative, chalk-look	German
9174862*	green	German (Swiss version)
9174864*	green	French (Swiss version)
9174865*	green	Italian (Swiss version)

* Product and minimum order quantity on request

Format: 117 x 38 mm
Material: PVC

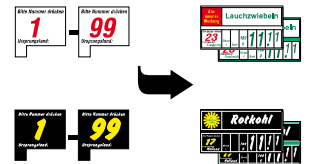
Please note: Listed article numbers are country-specific versions.

Unit quantity: 1



Self-service number range for PromoSign cassettes fruit & vegetables

Photo: German-language version, Any language available on request.



Art. no.	Version	Numbers from ... to
8327408	black text, with red numbers	1 ... 99
8327409	white text, with yellow numbers, chalk-look	1 ... 99
9409059*	black text, with red numbers	100 ... 199
9409058	white text, with yellow numbers, chalk-look	100 ... 199
8328506**	red with white numbers (Swiss version/German)	1 ... 140
8328507**	red with white numbers (Swiss version/French)	1 ... 140



* Product on request, minimum order quantity 50 units
** Product and minimum order quantity on request

Material: PVC

Please note: Listed article numbers are German versions, unless marked otherwise.

Unit quantity: 1



PromoSign slider 160 x 38 SB fruit & vegetables, chalk-look



Photo: German-language version. Any language available on request.
Application: Supplementary slider for modifying existing fruit & vegetables cassettes, for additional unit price marking.

Art. no.: 8327571 (German version)

Leporello set: PVC, black negative, chalk-look

Unit quantity: 10