

TURN-O-MATIC®

*Are your customers
always this happy?*



Customer Flow Management

METO®
Quality comes First

TURN-O-MATIC®

Have you ever wondered why customers return to the same places, even though they may offer the same products at a higher price?

The answer is Customer Service!

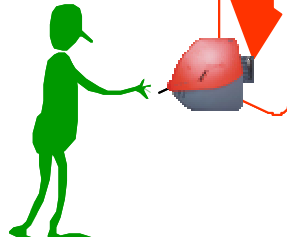
Using TURN-O-MATIC® means that customers will be served in the right order but can walk around while they are waiting.

When customers are taking a number from a queuing system they feel more fairly treated and they get the feeling that service is more efficient. Giving them the freedom to move makes them feel less stressed and at the same time they tend to buy more.

TOM CLASSIC

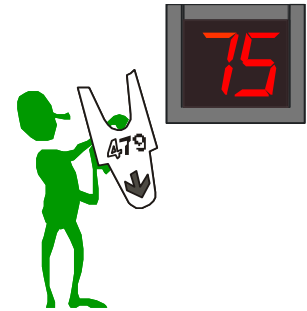


1

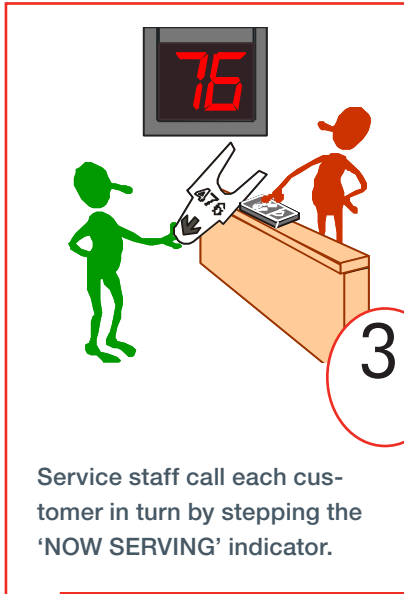


Arriving customers take a ticket from the dispenser.

2



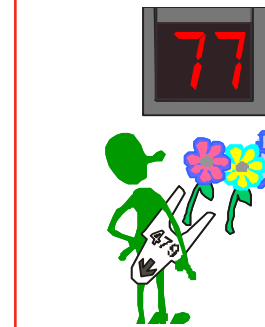
The ticket number reserves their turn for service.



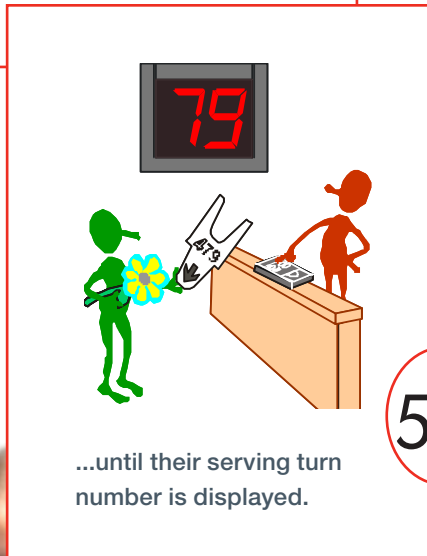
3

Service staff call each customer in turn by stepping the 'NOW SERVING' indicator.

4



Waiting customers are free to move around, browse, shop...



5

...until their serving turn number is displayed.

CUSTOMERS
REMEMBER
GOOD
SERVICE

BENEFITS FOR YOUR STAFF TOO

TURN-O-MATIC is not only an advantage to your customers.

Your staff as well will benefit from the investment.

Being asked about the advantages of TURN-O-MATIC the following is stated*:

- Stress is reduced
- We work better as a team
- Customer contact is more positive
- Customers are more civilised

TOM CLASSIC



ARE YOUR
STAFF
ALWAYS
THIS HAPPY?



TURN-O-MATIC®

A TURN-O-MATIC system consists of a number of components that you can combine to suit your needs:

- Number Indicator
- Ticket Dispenser
- Push Buttons to change the displayed number
- Keypad
- Floor stand or counter stand for Dispenser
- Signal lamp
- Software to monitor activities



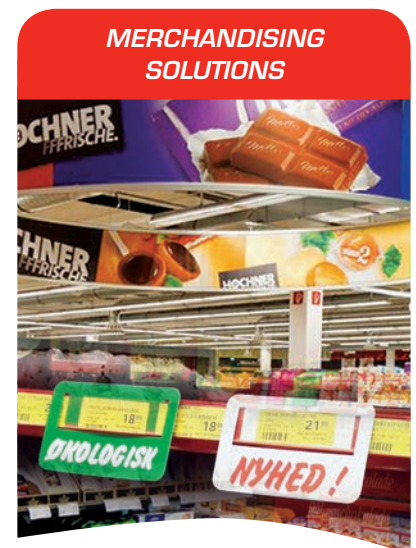
METO®, a division of Checkpoint® Systems, brings a wide variety of innovative and highly cost-effective merchandising and hand labeling solutions to the global retail market, covering the areas of in-store communication and promotion, shelf management, labeling and shopping convenience.

Throughout the past 50 years, METO has invented multiple merchandising and labeling solutions that are commonly used today in any retail environment. Checkpoint's METO division aims to offer solutions that are easy to handle and install, thereby meeting the requirements of today's fast-moving retail landscape, where time is money. METO equals quality and durability, inspiring the industry to reach consumers in stores in the most effective way.

From the beginning, very close cooperation with the retail business has been part of METO's success.

Through this relationship, today we continue to develop innovative concepts for our customers.

METO's solutions help to effectively communicate prices and promotions, product origin, sell-by dates and whatever information is needed to increase sales opportunities through better communication.



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